



OHIO VETERINARY MEDICAL ASSOCIATION

# 2017 ADVERTISING AGREEMENT

Print/Online Classified Ads

## ADVERTISER INFORMATION

Advertising Company \_\_\_\_\_ Date Submitted: \_\_\_\_\_

Main Contact \_\_\_\_\_ Member Name (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

## PRINT/ONLINE ADVERTISEMENT REQUEST

OVMA Member: \$2 per word     Non-Member: \$4 per word

Please mark the issue(s) in which you would like to print your ad. Ad submissions are due by the first of the preceding month.

- |   |                                      |  |  |
|---|--------------------------------------|--|--|
| <input type="checkbox"/> January/February | <input type="checkbox"/> May/June    | <input type="checkbox"/> September/October | <input type="checkbox"/> Run continuously until notified to discontinue. |
| <input type="checkbox"/> March/April      | <input type="checkbox"/> July/August | <input type="checkbox"/> November/December |  |

## CLASSIFIED ADVERTISEMENT TEXT

Please type or print clearly using dark ink; use an additional page if needed. Be sure to include your preferred contact information. The first few words of the ad will be printed in bold/all caps.

Ad Type:     Associate Veterinarian     Relief Veterinarian     Faculty     Technician/Staff     For Sale     Other \_\_\_\_\_

Text: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## CLASSIFIED ADVERTISEMENT TERMS

- Advertising requests may also be submitted online at [www.ohiovma.org/advertising](http://www.ohiovma.org/advertising). You need not complete a paper form if you submit online.
- All classified advertising is subject to OVMA review and approval prior to placement. OVMA reserves the right to modify your submission if required for readability.
- Ads will be posted online within two business days of submission and printed in the next issue of *The Observer* unless otherwise specified.
- Please be aware that there may be discrepancies across different word count tools, which could affect your total amount due. OVMA uses Microsoft Word to obtain word counts.
- The above advertising costs include placement of your ad in the OVMA's online classified section for 60 days AND in one issue of *The Observer* (unless denoted otherwise above). If you would like to place an online-only ad, please use the online-only advertising agreement.

## PAYMENT INFORMATION

- Please invoice after publication. (Option available to OVMA Members only.)
- Please charge the following credit card:     Visa     Mastercard     Discover     American Express

Card No. \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Cardholder Name \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_ Total amount due: \$ \_\_\_\_\_

Please do not include credit card information if submitting this form by email. To ensure security, this information should only be sent via regular mail, fax, or over the phone.

**PLEASE RETURN COMPLETED FORM:**

**By mail:** OVMA, 1472 Manning Pkwy, Powell, Ohio 43065  
**By fax:** 614.436.1301    **By e-mail:** [ohiovma@ohiovma.org](mailto:ohiovma@ohiovma.org)

**Questions?** Call us at 800.662.6862  
or e-mail [ohiovma@ohiovma.org](mailto:ohiovma@ohiovma.org)